

Chad Eljistr Presents

10X EMAIL

BLUEPRINT

50 Fill-In-The-Blank Email Templates

**NOTICE: You Do NOT Have the Right
to Reprint or Resell this Manual!**

**You Also MAY NOT Give Away,
Sell or Share the Content Herein.**

© Copyright 2016 – Chad Eljistr. All rights reserved.

Introduction

One of the keys to a profitable list is to keep yourself in front of your subscribers so that you can build a relationship with them.

Problem is, it's easy to hit a brick wall.

Some days you stare at the computer and you don't know what to write. Other days you just can't carve out more than five minutes to create an email

Here's your solution: 50 fill-in-the-blank emails.

These emails will get you started—then you just need to spend five minutes or so completing them.

It's quick, it's easy, and it makes maintaining a mailing list a breeze.

Take a look...

1. My Favorite [topic] Tip...

Hi [First Name],

So you've been trying to [get some benefit or good result]. But if you're like a lot of people, then you often end up [getting a poor result or bad side effect. That used to happen to me too. But then I discovered one simple tip that changed everything...

[Describe the tip in one sentence.]

[Elaborate on the tip here in a few sentences or a few paragraphs.]

Believe me, this works like magic. Give it a try for yourself and see if it doesn't work for you too.

[sign off]

P.S. [optional: insert a reminder here, or a promo]

2. Just a Quick Reminder...

Hi [First Name],

[Some time frame, like “last week” or “yesterday”] I mentioned [whatever you mentioned, such as a new book, workshop, freebie, webinar, etc] and how [describe how it’s limited – does it close tomorrow? Is there a discount that expires?]. Just wanted to remind you to act now to avoid disappointment.

Here’s that link again: [link]

Check it out while it’s still available – I think you’ll like it!

[sign off]

P.S. I urge you to [sign up, join, etc] now at [link], because [reason why they should sign up, join, etc].

3. An Exciting Announcement...

Hi [First Name],

I’ve been dying to tell you a secret, but I’ve had to keep it quiet because [reason why you need to keep it quiet]. But guess what? That’s over now so the cat is out of the bag!

So here’s the deal: [make your announcement – new product coming out? New partnership? Etc]

I think you’ll like this too because [reason why this announcement is so important to your subscribers].

I’ll give you more details in the coming days – stay tuned!

[sign off]

P.S. [Optional reminder of something, e.g., link to your Facebook Page]

4. Will you win the [grand prize] in this contest?

Hi [First Name],

That's right, I'm giving away a [grand prize], along with [other prizes] – and you could be the winner! All you have to do to enter the contest is [describe how to enter].

Click here to get started: [link]

And be sure to tell your friends!

[sign off]

P.S. Hurry, contest ends [date], so enter now at [link]...

5. Today is the final day [to get some benefit]...

Hi [First Name],

Heads up: this is the last day for you to [get a product, sign up for something, get a discount, etc]. You can get yours here: [link]

This is something you're going to want to jump on, because [insert reason why]. Plus, [insert another reason why].

Don't miss out!

[sign off]

P.S. You'll kick yourself if you miss this one, so click here to [get a benefit]...

6. What would you do if [something good happened]?

Hi [First Name],

Imagine this...

You [do something, like write a novel]. A short time later, you [get a good result, like hit the bestseller list].

Sound impossible, or at least a little unlikely?

It's not. And that's because all you need to know to [get a good result] is inside this [book, video, webinar, etc]: [link].

Get yours now and you'll discover:

- How to [get a benefit].
- The #1 way to [get another benefit].
- The secret of [getting a good result].

And much more. Check it out now at: [link] – you're going to like what it does for you!

[sign off]

P.S. Act now and you'll also get [a benefit] – go to: [link]

7. This is so weird but it works...

Hi [First Name],

The first time someone told me you could [get a benefit] by [doing some weird thing], I thought they were pulling my leg.

But then I tried it. And you know what? It works.

Here's why...

[Explain why it works.]

Now, if you want to [get a benefit] too, all you have to do is [explain what to do].

Give it a try – you might be surprised!

[sign off]

P.S. Tell your friends about this too.

8. Top [number] resources for those who want to [get a good result]

Hi [First Name],

If you've been trying to [get a benefit] and you haven't had much luck, it's possible you just don't have the right [tools, resources, information]. That's why I've compiled the top [number] resources that will make [getting a benefit] quick and easy. Check them out...

[insert your list of the top 3, 5, 10 or more resources – the name of each resource, the link, and a reason why you like the resource]

That's it for this time – see you next time!

[sign off]

P.S. If I had to add one more resource to that list, it would be this one [insert resource] because [reason why]. Check it out: [link]

9. Have you checked out the Facebook Page lately?

Hi [First Name],

Just a quick reminder...

If you haven't "liked" the [name of] Facebook Page yet at [link], I strongly urge you to do so now. That's because [list reasons why they should like it e.g., contests, info not found elsewhere, talk with others in the niche, etc].

See you on the Facebook Page!

[sign off]

P.S. Once you "like" the page, be sure to check out the post on [topic] – I'd love to hear your thoughts.

10. Have you visited the blog lately?

Hi [First Name],

There are lots of exciting things going on at the [name of] blog, including:

- [Name and description of new article]
- [Name/description of another article]
- [Description of new feature or something else]

Come by and check it out for yourself at [link] – you’ll be glad you did!

[sign off]

P.S. I almost forgot – there’s also [an article, feature, etc – describe it] – you can see it here [link].

11. Check out my friend’s new [site/product/resource]...

Hi [First Name],

Have you ever wanted to [get a benefit]?

Then you’ll want to check out my friend [name]’s new [site/product/resource] at: [link]

I love this [resource] because [reason why] – and I know you’ll love it too. So do yourself a favor and take a look: [link].

[sign off]

P.S. Here’s the best part: [describe best part of resource]. Check it you for yourself at [link].

12. Warning about [product]...

Hi [First Name],

There's been a lot of talk and a lot of misinformation about [Product Name]. Some people say [it isn't good for some reason]. Others say [it is good because of some reason].

So what's the truth?

This: [describe the truth about the product – maybe why the warnings are true, or why they are false]

So here's what I suggest: [enter your recommendation]

See you next time!

[sign off]

P.S. If you're looking for an alternative, I suggest you give [name of alternative product] a try at: [link]

13. An amazing [type of] case study...

Hi [First Name],

If you've ever tried to [get a good result] but it didn't quite work out the way you wanted, then you're going to love this...

This is a story about [name], a [describe person] who is just like you – trying to [get a good result], but [getting a bad one instead].

Then [name] discovered [product name] – and in just [number] short [time period – days, weeks, etc], he/she went from [bad result] to [good result]!

Let me explain...

[Insert case study detailing how the person used the product and what results he or she got.]

The good news is that you can do the same thing. Just go to [link] to get [product name]. Do it now, because I think you'll love your results!

[sign off]

P.S. Be sure to email me to let me know your results!

14. An inspiring [type of] story...

Hi [First Name],

You [try to do something], but [something else happens instead]. Sound familiar?

[Name] had a similar story. He/She [describe what he did]. But no matter what, he/she always [ended up with a bad result].

But then one day something amazing happened. [Describe how person got an amazing result.]

How did [name] achieve this?

Simple – he/she used this: [link to product or resource].

I bet it works for you too.

[sign off]

P.S. You too can [get a great result] when you use this: [link]

15. Grab your coupon code inside...

Hi [First Name],

If you've been thinking about getting [Product Name], today is the day. That's because you can save [percent or amount] when you use coupon code [code] right here: [link]

You'll love this product because it [gives a benefit], [gives another benefit] and [gives another benefit]. And if you act now, you can get it for just [amount].

Avoid missing out and use coupon code [code] now at [link] to claim your savings!

[sign off]

P.S. Hurry, this coupon expires [date or "soon"], so act now!

16. This is the biggest [type of] event of the year – will you be there?

Hi [First Name],

Everyone is talking about [name of event] – and no wonder! It's the single best way to [learn about something, network, etc].

If you haven't heard, this year's speaker line up includes:

- [insert bulleted list of names of 3-4 recognizable speakers and what they'll be speaking about]

I've got my ticket. Do you? If not, get yours now at [link] – and I'll see you there!

[sign off]

P.S. I'll be at [restaurant/bar/other place] on [the night before event] at [time] – meet me there?

17. I made a big mistake...

Hi [First Name],

I owe you a big apology.

Recently, I [describe what genuine mistake you made – broke a promise to subscribers, had a data breach, etc].

My team immediately went to work to mitigate the damage by [explain what you did]. But I know that's not enough. And so I want to seriously apologize for my mistake. I take full responsibility, and from now on I'm going to [do some specific thing] to make sure this never happens again.

Again, I am very sorry for all the trouble I caused.

[sign off]

18. Is [product name] really all that?

Hi [First Name],

You've probably been hearing a lot about [name of product]. Some of you have been asking me about it. So today I want to share with you my review.

My first impression of [product name] was [describe 1st impression]. I also quickly noticed [description].

After using it [for a specific period of time], I could see why so many people liked it. That's because [list three or four reasons why this product is good].

It's not perfect, though. [Tell honest flaws of product.]

Overall, I give this product [number of stars] out of [total possible number of stars]. That's why I highly recommend you check it out here [link]

[sign off]

P.S. If you act now, you can also get [bonus product] absolutely free! Check it out [link]

19. [product 1] and [product 2] – which one is right for you?

Hi [First Name],

So you want [to get a benefit], but you're not sure if [Product A] or [Product B] is the better choice. Let me help you decide by comparing them side-by-side...

[Product A] Pros [Product B] Pros
[insert 3-6 pros of both products]

Of course there are downsides to these products too:

[Product A] Cons [Product B] Cons
[insert 3-6 weaknesses of both products]

So here's my recommendation: [insert your recommendation].

Get yours here: [link]

[sign off]

P.S. I really do think [product name] is the better choice. You can try it risk-free today by going to [link].

20. [number] reasons why [product name] totally rocks...

Hi [First Name],

If you've been reading this newsletter for any time at all, then you know how much I love [product name]. I use it daily to [get some result]. Here's why:

Reason 1: [insert reason – a benefit]. [Elaborate on benefit.]

Reason 2: [insert reason – a benefit]. [Elaborate on benefit.]

Reason 3: [insert reason – a benefit]. [Elaborate on benefit.]

But don't take my word for it – check it out for yourself risk free right here: [link] – I think you'll like it as much as I do!

[sign off]

P.S. Okay, here's one more reason I love this product: [insert reason]. Check it out: [link]

21. What my [dog/cat/child] taught me about [niche topic]...

Hi [First Name],

Last night I was watching my [dog/cat/child] learning how to [do something]. He/she kept [failing in some way], over and over. But you know what? He/she didn't give up. And pretty soon, [describe how animal or person finally succeeded].

You know what? We could all use this sort of perseverance. When I first started [trying to do some niche-relevant thing], I [describe how you failed] a lot too.

But I didn't give up. And finally I discovered the secret of [getting a benefit]. Find out for yourself what it is here: [link].

[sign off]

P.S. This really is going to surprise you: [link]

22. The [number] biggest [niche] mistakes almost everyone makes

Hi [First Name],

Do you find it difficult to [get a good result]? If so, you're not alone. And there's also a good chance that you're making on very common mistake.

Namely, you might be [name the mistake].

It works like this...

[Describe how this is a mistake and/or how people are making it.]

The good news is that you can avoid it. All you have to do is [describe how to avoid it]. [Elaborate as needed over the next couple paragraphs.]

See you next time!

[sign off]

P.S. Simple, yes? Give it try – I think you'll like your results.

23. This is what you've been waiting for... it's here!

Hi [First Name],

It's the day you've been waiting for – [product name you've been hyping for a few weeks] just went live. Got gets yours here: [link]

[sign off]

P.S. [Product name] gives you a quick and easy way to [get a benefit], so click here now to get started.

24. Just checking in...

Hi [First Name],

[Time frame, like "last week"] I sent you [name of some free report, video, etc]. Did you download and [read/watch] it? If not, you can do so right now: [download link]

If you download it previously, do me a favor and let me know what you thought of it. You can contact me [explain how to contact –email address].

Thanks!

[sign off]

25. We're going offline for a few [hours/days/weeks]...

Hi [First Name],

Just wanted to let you know that ["we" or "I" or name of your business] is going to be offline starting [time and date] for [routine maintenance of other reason]. We'll be back online by [time and date].

If you have any questions, don't hesitate to call us at [number] or contact our help desk at [link], which will be running during the downtime.

We appreciate your business!

[sign off]

26. It's coming – and it's huge...

Hi [First Name],

Are you tired of [some bad thing]? Do you just wish you could [do something easy] and [get some good result]?

Good news – your chance is coming. On [upcoming date], a brand new product called [name of product] will be released, and this promises to be the best way to [get a benefit].

Check out this video to discover how you too can [get a good result]: [link]

[sign off]

P.S. Be sure to mark your calendar for [launch date and time], because you're not going to want to miss it!

27. Last night I had an epiphany...

Hi [First Name],

It was about midnight when my eyes opened and I bolted upright in bed last night. I couldn't believe what thought had just flitted through my mind.

I rushed to my computer and my fingers flew across the keyboard for the next three hours. This may be the most amazing report I've ever written. I'm not saying that to brag. I'm just saying that what I wrote about last night reveals the secret of [some niche secret].

I'm not kidding.

And you know what? It's yours free when you click here [link].

[sign off]

P.S. It won't be free for very long, so click here [link] to download your copy now before I remove it.

28. Share this with your friends – they’ll love you for it...

Hi [First Name],

This is the BEST [video/blog post/ etc] you’ll ever see on the topic of [topic]. Not only does it show you how to [do something], but it also tells you everything you need to know about [some topic].

But don’t take my word for it – check it out for yourself, because it’s absolutely free at [link]

[sign off]

P.S. Do you have a friend who’d appreciate knowing more about [topic]? Please forward this email to them – they’ll thank you for it.

29. I’m doing something I’ve never done before...

Hi [First Name],

As you no doubt already know (at least if you’ve been reading this newsletter), [Product Name] is launching on [close future date]. And I’m going to do something I’ve never done before...

If you’re one of the first [number] of people to purchase this product, you’ll get [some special bonus, like personal coaching] absolutely free. You’ll get [describe how this bonus benefits the reader.]

Watch for my announcement and link [when the product launches, like “tomorrow”] – you’ll want to be quick, because this offer is only available to the first [number] of people who act.

Talk soon...

[sign off]

P.S. Mark your calendar – you don’t want to miss this!

30. Who else wants [software, ebooks, etc] – for free?

Hi [First Name],

Have you ever wanted to [get a benefit]? Then you'll love my new [report/video/etc], which is called "[Product Name]." And you know what you'll love even more? It's free when you click here: [link].

Download now and in just moments you'll discover:

- How to [get a benefit].
- The #1 to [get a different benefit].
- A surprising secret about [some topic or benefit].

So check it out now at [link] – it's free!

[sign off]

P.S. I don't know how long this will be available for free, so grab it now while you still can.

31. Would you do me a favor, please?

Hi [First Name],

I'd like to request a favor from you. This will only take 30 seconds. All you have to do is fill out this quick and anonymous poll which asks you what you'd like to know more about with regards to [topic].

Here's the link: [poll link]

I appreciate you!

[sign off]

32. Dang! I almost forgot...

Hi [First Name],

Wow, these past few [days/weeks/months] have been such a blur of activity with the [Product Name] launch that I almost forgot to tell you something very important...

If you purchase [Product Name] in the first 48 hours after it launches, you'll get [some bonus gift] absolutely free. This [product] will [describe benefits] – so this bonus alone is worth the investment of the total package!

Check your email tomorrow for more details – I just know you're going to love this!

[sign off]

P.S. Do you want a sneak peek at [product name]? Take a look: [link to prelaunch video, sales page or sample].

33. Top [number] tips for [getting a good result]...

Hi [First Name],

People often ask me, "How do you [get a good result]?"

Truth is, it took me a whole lot of trial and error and a lot of time to figure out what really works. So let me save you some time by sharing with you my top [number] tips for [getting a good result]. Read on...

[Insert 3-10 tips, along with a description of each.]

So there you have it...

My top [number] tips for getting [a great result]. I'm sure they'll work as well for you as they have for me.

[sign off]

P.S. Here's one more – check this out: [link to a resource]

34. A great resource for [getting a good result]

Hi [First Name],

If you've been trying to [get a good result], then you know how easy it is to skip a step or keep everything straight. That's why I created this (worksheet / checklist / mind map / etc] for you, which details every step of the process and makes it easier than you ever thought possible.

Click here to download it [link] – it's absolutely free!

[sign off]

P.S. Be sure to forward this to your friends who've been trying to [get a good result] – they'll thank you for it!

35. Would you like to know more about [topic]?

Hi [First Name],

I have a lot of readers who've been asking me for more information about [specific topic]. Are you one of them? If so, I'd like to invite you to join the new [newsletter / Facebook page / forum / etc] that I just set up for the express purpose of talking about [specific topic].

You'll discover:

- [Insert bulleted list of three to six things people will learn.]

Check it out now: [link]

See you inside!

[sign off]

P.S. Did I mention it's totally free to join? Just click here to get started: [link]

36. People can't stop talking about it...

Hi [First Name],

Wow, what a week it's been since [Product Name] launched! So far, over [number of customers] have purchased this product. The reviews are pouring in, and people are really loving it!

Just look at what [name of testimonial giver] said:

[Insert a good testimonial.]

[She/He] is not the only one. Look at what [name] said:

[Insert another testimonial.]

If these people can [get a great result], you can too. See for yourself by going to [sales page link].

[sign off]

P.S. Be sure to check out [name]'s [testimonial or video] here: [sales page link] – it'll knock your socks off!

37. Answer one question for me, please...

Hi [First Name],

Let me ask you a question:

[What is your biggest problem? What do you want to learn more about? What do you struggle within the niche...?]

Just hit reply and let me know your answer. I appreciate it!

[sign off]

P.S. It takes just a minute to answer the question, and you'll help me out a lot... so hit reply and let me know your thoughts.

38. Wow – check out this video...

Hi [First Name],

I had to watch this twice, because I almost didn't believe my eyes and ears the first time I watched it.

That's because [describe something really cool about the video].

But don't take my word for it – check it out for yourself here: [link]

[sign off]

P.S. Seriously, I've never seen anything like it. Have you? [insert link again]

39. Imagine this...

Hi [First Name],

Imagine that it's [some realistic time frame, like two weeks, six months, etc] from now...

You are now [someone they aspire to be – thin, a bestselling author, etc].

You [describe how they spend their day].

And you're loving life because [insert a good result or benefit of being this way].

Sounds almost too good to be true, right?

It's not – if you know these secrets: [link]. Check it out.

[sign off]

P.S. If being [some state, like thin, a bestselling author, etc] seems out of reach, you'll want to click here: [link]

40. Many will try. Few will succeed. Tilt the odds in your favor...

Hi [First Name],

It's no secret that a whole lot of people attempt to [get some result] every [day / week / month / year].

Unfortunately, the vast majority will give up because [reason why they're not able to succeed].

Maybe you can relate.

But here's the good news –now you can tilt the odds in your favor, simply by [using some product].

Sound too good to be true? That's what I thought at first too – and then I tried it. Click here to check out my results: [link]

I think you'll be surprised.

[sign off]

P.S. Seeing is believing, so check it out: [link]

41. New website feature you'll love...

Hi [First Name],

Just wanted to drop you a line to let you know that you can now go to the [name of website] website to [get some benefit, e.g., "use the fitness calculator"]. You'll love this new feature because [insert benefit of this new feature].

Give it a try right now: [link] – and let me know what you think. Thanks!

[sign off]

P.S. Some people are already using this feature to [get a benefit] – I think you'll really like it too.

42. If I could go back in time and change one thing...

Hi [First Name],

I remember when I first started [trying to accomplish something niche relevant]. I didn't get the results I wanted. I wasted a lot of [time and/or money]. And looking back on all of that now, I could have [gotten a good result] if I had done just one thing differently...

Namely, I wish I would have [name one thing you'd do different]. If I had done then, then [describe how it would have changed everything].

Fortunately, you can learn from my mistakes. If you want to [get a good benefit], then [elaborate on what the person needs to do to get this benefit].

It's simple, but it's powerful – and it will make all the difference to you.

[sign off]

P.S. Want to cut your learning curve even more and start [getting a benefit]? Then check this out: [link to product or resource]

43. [Hot topic] – what are your thoughts?

Hi [First Name],

Wow, the forums, blogs and social media sites are lighting up this week with controversy over [topic].

Some people are saying [describe one side of the debate]. However, others are saying [describe other side of the debate].

So tell me, what do you think about [topic]? Do you agree [about something one side of the debate], or do you agree [with the other side]?

Join the discussion on the blog now: [link]

I'd love to hear from you!

[sign off]

44. Let's stop [something bad] together...

Hi [First Name],

Right now [describe something bad that's happening – niche relevant]. [Elaborate on how this harms the reader or harms someone or something the reader cares about – for example, describe how puppy mills are cruel to dogs.]

The good news is that together, we can work to stop [this bad thing]. The first step is to [explain what to do – sign a petition, call a congress person, etc].

It only takes a few moments of your time, but it will go a long way in [helping stop some bad thing].

Thank you!

[sign off]

P.S. Be sure to tell your friends to [take the action described above] – the more people who do this, the more likely it is [some bad thing will be stopped].

45. Time is running out...

Hi [First Name],

Heads up...

There are just [number] [hours/days] left for you to get a whopping [number]% off the regular price of [Product Name].

Act now and you'll get:

- [Insert three to give of the biggest benefits of the product.]

This is a great deal even at full price. But why pay more when you don't have to? Click here to take advantage of these savings while you still can: [link]

[sign off]

P.S. Don't let this deal slip through your fingers! Take advantage of this amazing deal right now: [link]

46. I cried when I saw this...

Hi [First Name],

If you've been struggling with [some problem], you know how hard it can be to [get some good result]. That's why you'll want to watch this inspiring video from [some person who overcame the odds to get a good result].

Check it out here: [link]

I cried when I saw it – maybe you will too.

[sign off]

P.S. It truly is inspiring. Go ahead, check it out now – it's the best [number of] minutes you'll spend all day: [link]

47. Don't even try to [get a benefit] until you read this...

Hi [First Name],

Have you been trying to [get a benefit]? Then stop what you're doing and read this...

Every day, many people try to [get a benefit]. Most of them end up tired and frustrated, because [they end up getting some bad result]. Worse yet, they often [get some other bad side effect].

Does this sound familiar? The good news is that it doesn't have to be that way.

Here's why...

[Insert either an article outlining a way to get the benefit, or insert a promo for a product which helps people get the benefit.]

See you next time!

[sign off]

P.S. It really is that simple – give it a try for yourself and see if you don't agree. [Insert promo link if appropriate.]

48. Is it really safe to [do some specific thing]?

Hi [First Name],

You've probably heard the frightening news reports about [some topic]. Some of these reports are saying that [doing something is unsafe – explain how].

But is it true?

There is a grain of truth to these reports, yes. However, the good news is that you can still [get a good benefit] while [protecting yourself from some specific harm].

Check out this blog post to find out how: [link]

[sign off]

P.S. You might be surprised as I was – see for yourself: [link]

49. Who else wants [a great benefit]?

Hi [First Name],

If you've ever wanted to [get a benefit] but you can't seem to get started, then I have some good news for you.

Introducing [Name of Product], which is the best way I know to [get a good end result].

How do I know it works? Because I've been using it for the past [time frame]. In that time I've gone from [original state] to [new state as a result of using the product], and I have [Product Name] to thank for it.

I'm not the only one. Check out what others are saying about it here [link].

It worked for me. It worked for countless others. And you can try it out risk-free by clicking here [link].

[sign off]

P.S. If you're looking for a quick and easy way to [get a benefit], this is it: [link]

50. The surprising truth about [topic]...

Hi [First Name],

It's no secret that [insert something that's common knowledge in your niche]. But did you know that [insert something surprising]?

It's true. You see, [elaborate on this secret and how it affects the reader].

Now you know the truth.

[sign off]

Conclusion

There you have it – 50 email templates for just about any occasion.

Now it's easier than ever to keep in touch with your list.

So grab a template, fill in the blanks, and contact your subscribers today!

To Your unstoppable Success!



Chad Eljir